

## Washington State Fair “Name the Spring Fair Duck” Contest

1. NO PURCHASE IS NECESSARY TO ENTER THIS CONTEST. A PURCHASE OR TRANSACTION WILL NOT INCREASE YOUR CHANCES OF WINNING.
2. ADMINISTRATION; WSF. This contest (the “Contest”) is being administered and sponsored by the Washington State Fair (WSF), 110 9th Ave SW, Puyallup, WA 98371.
3. ELIGIBILITY. In addition to the other requirements set forth in these rules, the Contest is open only to legal residents who are at least 13 years of age and are currently residing in the following states: Alaska, California, Georgia, Idaho, Illinois, Missouri, Oklahoma, Oregon, Pennsylvania, Texas, Virginia and Washington. Void in Florida, New York, Rhode Island and where prohibited by law. Directors, officers, employees and independent contractors of the Washington State Fair and its affiliates, as well as their immediate family members (spouse, parent, child, sibling and their respective spouses), regardless of where they reside, and those living in the same household of each, whether or not related, are not eligible. Additionally, WSF reserves the right to disqualify any person from participation in the Contest where such participation would, in the sole opinion of WSF, compromise or give the appearance of compromising the integrity of the Contest.
4. SUBMISSION PERIOD. The Contest begins on Wednesday, March 12, 2014 and ends at 11:59 pm PDT on March 23, 2013.
5. ODDS OF WINNING: The odds of winning depend on the total number of eligible entries received.
6. WINNER ANNOUNCEMENT. One winning duck name (the “Name”) will be selected by the committee of WSF duck naming judges and announced on March 28, 2014 on the Contest page at <http://www.thefair.com/contests/> and the Washington State Fair Facebook page at <https://www.facebook.com/WashingtonStateFair>. The winner will be notified by telephone or email by April 1, 2014. The Name must also be legally cleared through a comprehensive trademark clearance process; if the Name cannot be legally cleared through this clearance process, an alternate winner will be selected. In the event that the winning name is submitted in separate entries by two or more individuals, each individual shall be deemed a winner and will be eligible to receive the prize package. In the event that the winning name is submitted in separate entries by *eight or more* individuals, each individual shall be deemed a winner and the prize will be modified to include 2 adult gate admissions and 2 student gate admissions plus 50 ride and game tickets for each winner.
7. HOW TO ENTER. Entrants may enter via the Washington State Fair website at <http://www.thefair.com/contests/> March 12, 2014 through March 23, 2014 at midnight, PDT.

Entrants may enter contest multiple times with a different Name for each entry. Multiple entries of the same Name will not increase chances of winning.

8. PRIZE. The winner will receive a 2014 Washington State Spring Fair Quack Pack. The Quack Pack includes 2 adult gate admissions and 2 student gate admissions plus 120 ride and game tickets, valid at the Washington State Spring Fair, April 10 - 13, 2014. There is no substitution, transfer or cash equivalent for prizes. Refunds and/or exchanges will not be given for previously purchased tickets. The prize is valued at \$96 USD.

9. GENERAL CONDITIONS. All decisions by WSF regarding the prize, this contest and the selection of the winning entry are final, binding and conclusive on all parties. WSF shall not be liable for late, lost, misdirected or unsuccessful efforts to notify the winner. By entering the Contest, each entrant agrees to comply with these Official Rules. Noncompliance with any entry procedure will result in disqualification. Decisions of WSF as to the interpretation of the Official Rules shall be final and binding in all respects. WSF reserves the right to cancel, suspend and/or modify the Contest if any fraud, technical failures or any other factor beyond WSF's reasonable control impairs the integrity or proper functioning of the Contest, as determined by WSF in its sole discretion. WSF's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Any dispute regarding this Contest shall be governed by Washington law and resolved in courts sitting in Pierce County, Washington.

10. CONSENT TO PUBLICITY; RELEASE OF LIABILITY. By accepting a prize, the winner consents to the use of his or her name and likeness for publicity purposes without further compensation. Winner will be featured on [www.thefair.com](http://www.thefair.com) and [www.facebook.com/WashingtonStateFair](http://www.facebook.com/WashingtonStateFair), [www.twitter.com/WAStateFair](http://www.twitter.com/WAStateFair), and in other public-facing communications. WSF shall not be liable for direct, indirect, incidental, special or consequential damages. Each participant further agrees to indemnify and hold harmless WSF from and against any and all liability resulting or arising from the Contest and to release all rights to bring any claim, action or proceeding against WSF or its affiliated entities, and hereby acknowledge that WSF and its affiliated entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to a prize.

11. ASSIGNMENT OF RIGHTS TO NAME. You agree that, by entering the contest, you irrevocably assign and transfer to WSF all right, title and interest in the entry and Name throughout the world, including, without limitation, all trademark rights. You also agree to execute any additional documents WSF may deem necessary to evidence or effectuate such assignment. WSF's rights with respect to the entry include, but are not limited to: (a) the exclusive right to use, publish, display or reproduce the proposed Name on the coaster, products, packaging, advertising for purposes of trade and any other lawful purpose; (b) the exclusive right to alter, revise or change the entry in any way; (c) the exclusive right to secure trademark and copyright registrations and other rights in the entry anywhere throughout the world; (d) the exclusive right to license, exploit, sell, assign, or otherwise dispose of the entry or

any of the said rights included therein for any purpose which WSF may see fit; and (e) any and all subsidiary rights in the entry.

12. WINNER'S NAME/OFFICIAL RULES. To obtain a copy of these Official Rules, or to be notified of the name of the winner, send a stamped, self-addressed envelope to:

Washington State Fair  
Attention: Official Rules/Winner Name  
Name the Spring Fair Duck Contest  
110 9th Ave SW  
Puyallup, WA 98371

13. EXCLUSION FROM FUTURE CONTESTS AND SWEEPSTAKES. To be removed from notification regarding any future sweepstakes or contests sponsored by WSF, please send your removal request to:

Washington State Fair  
Attn: Sweepstakes Opt-Out  
110 9th Ave SW  
Puyallup, WA 98371